

newborn

WELCOME GUIDE

WHAT TO
EXPECT

DURING YOUR SHOOT
+ MUCH MORE

Cream
PHOTOGRAPHY



WELCOME & ABOUT ME



Hello and welcome to Cream Photography. My name is Amanda and I am a professional photographer based in Mirfield, West Yorkshire

My *newborn & baby* photography, is about the pure joy of creating images that will last a lifetime. And I truly **LOVE** to see the joy of parents when they see the end results.

A photo, I believe, is something that stops a moment in time. To help us remember how you felt...right at that point in time. Their smell, their touch, their innocence and true beauty of being a newborn. I love to

capture every detail of art for my clients to cherish every part and moment of their newborn - from their beautiful eye-lashes, squishy lips, and soft wisps of hair, to their tiny hands and feet. In years to come, my images will take you back to the day your newborn was tiny enough to fit in the palm of your hand and the days when they feel asleep on your chest.

I am an easy going photographer. While I will always have a plan for our session together, I let your newborn take the lead and very much work to your baby's needs. If you have anything in particular you'd like in your session, I certainly welcome your suggestions.

From your ideas on the style and type of images you're after, to the use of props in your session, along with colours and materials you'd like in your photographs.

My aim for every session I do is to produce art quality images that become signature pieces for your home.

I love shooting maternity, newborn & baby photography. I have been photographing and handling newborns for well over 15 years, and your baby's safety is of the utmost importance to me. Please take a moment to read this guide, it will help you prepare your little one (and yourself) for a successful and stress-free newborn session with me. If at anytime you have any questions at all, please don't hesitate to get in touch.

phone - 07939 063407 or

email on: info@creamphotography.co.uk

Thank you for your time, it would be my absolute pleasure to be chosen as your baby's photographer.

Sweetest Regards

Amanda Wilcock. x



WHAT TO EXPECT



A newborn session can take 3-4 hours, we won't rush at all and simply follow baby's lead! We will spend lots of time simply soothing and snuggling your little one. It is very important to remember that your baby will not perform on demand, experience has shown if you start stressing about the baby not settling, the baby will pick up on it, so please remember, chill out and relax!

In the time leading up to your session, I ask that you play and interact with your awake baby lots. We want baby to be nice and sleepy during the session, not ready to play!

A baby with a full tummy is a happy, sleepy baby. Please be prepared to feed baby a few times during your session. I recommend you wait to feed baby whilst I'm setting up, before the session starts (if this is possible).

Please have some extra wipes, burp cloths, and maybe even a spare shirt as almost all parents get peed or pooped on during a session. It's hard to avoid with a naked newborn around, and please don't get flustered if this does happen. Your baby isn't the first and certainly won't be the last.

The room needs to be nice and toasty warm, as we want baby to be comfortable enough to sleep in the nude. You may want to dress in 'light' clothes, so as not to get too hot yourselves and stay comfortable. I can also use 'white noise' as background noise as a way of settling baby, this has proven to be a great comfort for newborns.

Being a mum myself, I will at all times have your baby's safety and comfort as paramount. When your baby reaches that deep sleep cycle, I will be able to position them into various poses to achieve maximum cuteness!

Please jot down a list of newborn poses or shots that you'd like to have with your baby, but remember that we will follow the lead of the baby. Not all babies like certain poses, but I promise we'll do the best we can!

Tips

- Please set aside an entire afternoon for your session
- The session involves a lot of down time involving rocking and swaying trying to get your baby soothed. More time is spent doing this than actually taking the photos.
- I will handle and pose your baby, but I may need your help if I'm unable to soothe him. I will also need your help with baby's safety - this is of the utmost importance.
- After your baby has been fed and is full and sleepy we will start the session.
- I do usually get photos with the parents, whether posed or not, so please be ready for that.
- If your baby uses a pacifier, please have it to hand- it can be really helpful. If not, please be on standby with your finger.
- Your baby is the boss. If he's hungry then we will stop everything for him to be fed, however often that is.
- If your baby is bottle fed, please be prepared with lots of bottles. Baby's normally feed more during a session than they normally would because they are being woken up so often.
- If you're after sibling and family shots we will do them first. Most siblings attention span last no more than half an hour so I try to do these shots first before we concentrate on individual baby shots, then the rest of the family have the option of leaving sooner.



PACKAGES & PRICING



Photographic Session Fee £40.00

payable by cash or debit/credit card at the portrait session.
This fee includes:

- The home portrait session.
- The return visit to present proof images where you make your selections
- The delivery of your final order
- Session fees do not include prints or products.

Prints & Products ~ Various

I offer a large range of photographic products, from Prints, (Starting at £16.00 ranging up to £125.00)
Individual Framed Portraits, (Starting at £47.00 ranging up to £225.00)
Multi-Image Framed Portraits, Canvas, Acrylic, MDF Blocks,
Digital Files, Custom Birth Announcements Portrait Albums
and much more...

At your photo session you will be given a fully itemised pricelist for you to study and give consideration to what you would like to purchase before my return visit to present your images. I also have some special newborn packages available (see seperate sheet)

Most Popular Choice - Digital File Collection ~ £375.00

Receive all your edited High resolution digital images on Personalised DVD / USB. All images in colour and black & white.

Allowing you the freedom to print your own images. Issued with a print release - domestic licence of use.

Your Gallery Viewing

• Within four weeks of our session your proofs will be ready to present. I select the best images from our session and edit them so they will be ready for ordering.

• I am more than happy and prefer to have an in person consultation. Let me help you decide what to do with all of your lovely images! Would you like a wall arrangement? I have a wide range of options. I don't want you to be limited by just prints.

I bring samples of print sizes, frames, multi image framing & block canvas.

• My print quality is of the highest standard - your images should last over 100 years in a typical home display and over 200 years in dark storage.

Please note:

• Payments - I accept debit / credit cards, cash or direct deposit into my bank account.

PRINT PACKAGES

My print packages are the very best! Every one of my products is finished ready for display. All items are printed on archival materials, and designed for generations to enjoy. The end results are the highest quality products, that you will simply LOVE for many years to come!

Loveable Package £500

- One 20 x 20cm gorgeous 30 page Graphistudio Italian digital baby album , designed by 'Cream' personalised to you, presented in a personalised presentation box many colour choices available, can be pre approved before print , an heirloom keepsake !
 - One enlargement 16 x 12" print of your choice
 - 24 Printed Birth Announcement cards
- (Package value - \$619.00)

Snuggle Package £450

- A selection of 15 images printed as 7x5" professional prints
 - One 16x12" enlargement print- image of your choice
 - 24 Printed Birth Announcements
- (Package value - \$589.00)

Lullaby Package £450

- A selection of 12 images printed as 6x4" professional prints
- One 16in x 12 in" Framed enlargement - image / frame of your choice
- 24 Printed Birth Announcements

DIGITAL COLLECTIONS

Digital collections are incredibly popular as they give you the freedom to print, share and keep forever. All of my packages come with a Print Release for personal use which allows you full control over how you print and display your images. These packages giving you such flexibility is incredibly good value!

Cherub Package £750

- All your full resolution images provided on a beautiful personalised DVD / USB, edited, and provided in both colour and black & white
 - One 20 x 20cm gorgeous 30 page Graphistudio Italian digital baby album ,
 - One enlargement 16 x 12" print of your choice
- (Package value - \$950.00)

Sprout Package £425

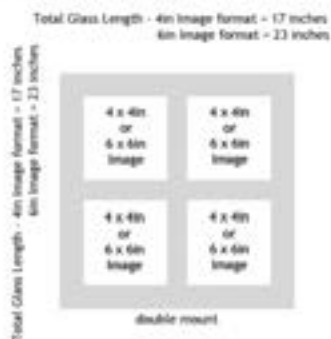
- All your full resolution images provided on a beautiful personalised DVD / USB, edited, and provided in both colour and black & white
 - One enlargement 16 x 12" print of your choice
- (Package value - \$500.00)

MULTI IMAGE FRAMING STYLES

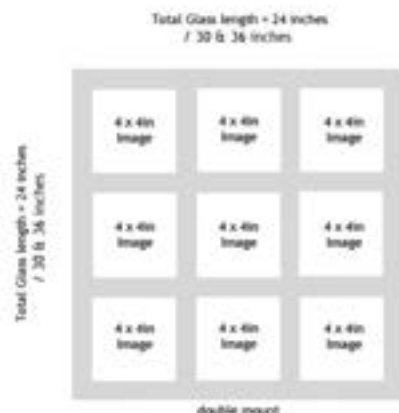


SAMPLE A
This selection is available in either portrait or landscape format.
Many layout variations are available to suit different image formats.

SAMPLE B
Many layout variations are available to suit different image formats.



SAMPLE C
Many layout variations are available to suit different image formats.



Also now available using 6 x 6 & 8 x 8in images.



Mirfield . West Yorkshire . 07939 063407

PORTRAITURE PRICE LIST

If your exact requirements are not listed, or you have a particular request just give me a call

All images are available in colour B&W and Sepia

All framed images are available with white or black core mounts

All images are available as print only, framed portraits or stretched onto block canvas/ mdf

An additional pricelist of larger sized / special items is available

SESSION FEE

£40 payable by cash or debit / credit card at the portrait photographic session.

This fee includes:

- The home portrait photography session.
- The return visit to show proof images and make your selections.
- The delivery of your final order.

PRINTS ONLY

Print prices are based on the square format print size . The equivalent size rectangular and letterbox format prints are priced identically.

Eg. 6 x 6in = 7 x 5in = 8 x 4in = £28.00

Print size	Prices
4 in x 4 in	£ 16.00
6 in x 6 in	£ 28.00
8 in x 8 in	£ 45.00
10 in x 10 in	£ 72.00
12 in x 12 in	£ 95.00
14 in x 14 in	£ 125.00



FRAMED PRINTS

Highest quality prints, within a frame of your choice with mount/s & glass. All frames are bespoke hand made frames of the highest quality. Due to the nature of using natural materials some small variations in frames may occur from the samples. All frames are supplied with special fade resistant mounts.

Print size	Frame glass size	Stand Included	Single/Double Mt	Price
4in x 4in	8in x 8in	Yes	Single Mount	£47.00
6in x 6in	12in x 12in	No	Single/Double Mt	£82.00
8in x 8in	16in x 16in	No	Double Mount	£112.00
10in x 10in	18in x 18in	No	Double Mount	£156.00
12in x 12in	20in x 20in	No	Double Mount	£205.00
14in x 14in	22in x 22in	No	Double Mount	£225.00

MULTI-IMAGE FRAMES - SEE SAMPLE A (SEE OVERLEAF)

Highest quality prints, within a frame of your choice with mount/s and glass. All frames are bespoke hand made frames of the highest quality. Due to the nature of using natural materials some small variations in frames may occur from our samples. All frames are supplied with special fade resistant mounts.

Please note . The following multi-image Frames are generally bespoke items, please take advantage of my experience and design expertise, I am happy to help and advise you with any of your selections.

Print size	Maximum no. Images	Single/Double Mt	Price Per Image
4in x 4in	5 no. Images	Single Mount	£55.00
6in x 6in	4 no. Images	Double Mount	£65.00
8in x 8in	3 no. Images	Double Mount	£75.00

MULTI-IMAGE FRAMES - SEE SAMPLE B (SEE OVERLEAF)

Please note . The following multi-image Frames are generally bespoke items, please take advantage of my experience and design expertise, I am happy to help and advise you with any of your selections.

4 Image Frame	Frame Glass Size	Single/Double Mt	Price
4in x 4in	17in x 17in	Double Mount	£225.00
6in x 6in	23 in x 23in	Double Mount	£275.00

MULTI-IMAGE FRAMES - SEE SAMPLE C (SEE OVERLEAF)

Please note . The following multi-image Frames are generally bespoke items, please take advantage of my experience and design expertise, I am happy to help and advise you with any of your selections.

9 Image Frame	Frame Glass Size	Single/Double Mt	Price
4in x 4in	24in x 24in	Double Mount	£295.00
6in x 6in	30in x 30in	Double Mount	£405.00
8in x 8in	32in x 32in	Double Mount	£535.00

PORTRAIT ALBUMS

A gorgeous Graphistudio bookbound album , layout can be fully approved/amended before going to print.. Samples available to see of both Baby Book and Wedding Book style

Album page size	No. of pages	Album Colour	Price
20x 20cm Baby Book	20 no. (10 spreads)	Personalised	£175.00
20x 30cm Wedd Book	40 no. (20 spreads)	Personalised	£420.00

USB

All your portrait images supplied in high resolution jpeg printable format on USB stick displayed in a presentation box. Supplied with a domestic copyright of use.

Product	No. of prints	Box	Price
USB	All Images	White	£375.00

BLOCK CANVAS / MDF BLOCK

All your portrait images are available stretched onto block canvas or presented on mdf block either as individual images or joined to create compilation blocks.

Square Size	Rectangular Size	Price	Letterbox Size	Price
20in x 20in	24in x 18in	£185.00	24in x 12in	£185.00
24in x 24in	30in x 20in	£230.00	36in x 18in	£230.00
30in x 30in	36in x 24in	£320.00	48in x 24in	£390.00

ANY QUERIES OR TO DISCUSS YOUR INDIVIDUAL REQUIREMENTS CALL 07939 063407