



portrait

WELCOME GUIDE

WHAT TO
EXPECT

DURING YOUR STUDIO
& LIFESTYLE SHOOT
+ MUCH MORE

Cream
PHOTOGRAPHY

WELCOME & ABOUT ME



Hello and welcome to Cream Photography. My name is Amanda and I am a professional photographer based in Mirfield, West Yorkshire

Cream Photography takes a natural approach to creating heirloom imagery for individuals and families. I would LOVE to photograph you to convey the essence of who you are and what you love.

I work hard to make sure the entire process is stress-free for my clients from start to finish, with the end result being beautifully crafted portrait prints and products to be treasured for many years to come.

Cream has been taking portraits since 2004 for a wide variety of clients. Many of the people I photograph become my friends for years to come.

If this is your family's first time working with a professional photographer it can be difficult to know what to expect. What should I provide? Will there be enough time to get the perfect picture? Will my child feel uncomfortable in front of the camera?

I completely understand these feelings of concern, you are not alone! I am here to work for and with you to make your session as stress-free as possible. Remember, this is supposed to be fun!

My method of working is simple. I tailor my photography to you and your family. Each session is unique in the comfort of your own home, or if you select a Lifestyle shoot then at a favourite location of your choice. In our initial discussions we can chat about your expectations, and what you hope to achieve, also groupings etc..

We can discuss using props, your family routine and likely attention spans, to make your photo day a smashing success. This is your day to relax and enjoy your family, I'll do the rest.

Please take a moment to read this guide, it will help you prepare for your shoot and hopefully answer lots of questions. If at anytime you require anymore information, please don't hesitate to get in touch.

phone - 07939 063407 or

email on: info@creamphotography.co.uk

Thank you for your time, it would be my absolute pleasure to be chosen as your family's photographer.

Sweetest Regards

Amanda Wilcock. x





" FAMILY is not an important thing -
it's EVERYTHING. " - Michael J Fox



"THE LOVE OF CAPTURING THOSE SPECIAL MOMENTS
IN LIFE THAT LAST FOREVER"

PACKAGES & PRICING



Photographic Session Fee £40.00

payable by cash or debit/credit card at the portrait session.
This fee includes:

- The home portrait session or Lifestyle on location shoot.
- The return visit to present proof images where you make your selections
- The delivery of your final order
- Session fees do not include prints or products.

Prints & Products ~ Various

I offer a large range of photographic products, from
Prints. (Starting at \$15.00 ranging up to \$125.00)
Individual Framed Portraits. (Starting at \$47.00 ranging up to £225.00)
Multi-Image Framed Portraits. Canvas, Acrylic, MDF Blocks,
Digital Files, Portrait Albums and much more...

Pricing does differ between studio / lifestyle photography.
At your photo session you will be given the appropriate
fully itemised pricelist, for you to study and give consideration to
what you would like to purchase before my return visit to
present your images.

Most Popular Choice - Digital File Collection £75 -£375.00

Receive your edited High resolution digital images on
Personalised DVD / USB. All images in colour and black & white.

Allowing you the freedom to print your own images. Issued with a
print release - domestic licence of use.

Your Gallery Viewing

• Within four weeks of our session
your proofs will be ready to
present. I select the best images
from our session and edit them so
they will be ready for ordering.

• I am more than happy and
prefer to have an in person con-
sultation. Let me help you
decide what to do with all of your
lovely images! Would you like a
wall arrangement? I have a wide
range of options. I don't want you
to be limited by just prints.

*I bring samples of print
sizes, frames, multi image
framing & block canvas.*

• My print quality is at the highest
standard - your images should
last over 100 years in a typical
home display and over 200 years
in dark storage.

Please note:

• Payments - I accept debit /
credit cards, cash or direct
deposit into my bank account.



WHAT TO EXPECT

Children are unpredictable - a characteristic that makes them so lovable - but also difficult to plan around. For this reason I always allow enough time so your session is never rushed, if a toddler wants a snack or just 5mins to regroup that's fine, and expected. This is your photo session and I'll work at the pace of your family.

Studio at home session

Generally a shoot takes up to 2 hours, I ask that you clear the largest available open area you can (push settees back to walls and relocate coffee tables etc...) Have childrens favourite toys to hand, and have the odd sweetie bribe to hand (a promise of beer maybe for reluctant hubbies!)

It takes me about 20 mins to set up, during which time we can discuss your aspirations, you can browse my portfolio, and I become familiar to your little ones.

Lifestyle on location session

With a lifestyle photography session think candid that serve to "capture the moment" versus staging a scene. This slice-of-life approach is great for any genre of photography including family sessions or other special occasions, it is the perfect approach for capturing the beauty and authenticity of childhood.

Please allow up to two hours for this shoot, make sure your little ones are well rested, make sure they're comfortable and confident in both their clothes and their surroundings, and make sure you come armed with patience - then let the magic happen. A favourite snack, toy or book doesn't hurt either!

Whichever style of shoot you choose believe it or not, the most successful shoots are often the ones that let the kids lead. It's a magical, spirited time and there's so much to take in. By sitting back and capturing those honest moments you'll ensure a stunning shoot you'll love for decades.

A couple of questions I am frequently asked

May we introduce props to our session? Props can add interest and personality to your photos. If you would like to include them, that's great.

I see a lot of ideas on Pinterest, can we suggest ideas for photos? Brilliant! Your vision and my experience. If there is an image from Pinterest / web that you love, bring it along and we'll try it.

Tips- what to wear

• Coordinate - but don't be matchy/matchy

If you're shooting with another person, make sure your outfits complement one another. Choose a consistent colour palette (toning shades). If someone is wearing a bold pattern, dress the rest of the group in more solids, but be sure each carries one or more colours from the "star" outfit for consistency.

• Be Timeless

Don't date yourself choose classic, timeless pieces, or even vintage apparel and accessories.

• Accessorise

Scarves, hats, bows, bands... it all adds a fun twist to a "standard look"

• Try for Texture

Layers and textures can really add depth to your photos. Look for items with rich simple detailing, embroidery, tweed, ribbons etc... or layer pieces to add dimension and texture.

• Dress kids for comfort & movement

Kids naturally dance and jump around during photo sessions- they're kids! Let them be comfortable and opt for clothing that accentuates their natural energy.

• Look and feel amazing

Consider your hairstyle and make up, some people hire professionals before their photo-shoot. If you feel great - You will

BE fabulous!!!

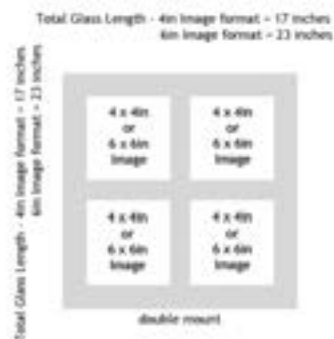


MULTI IMAGE FRAMING STYLES

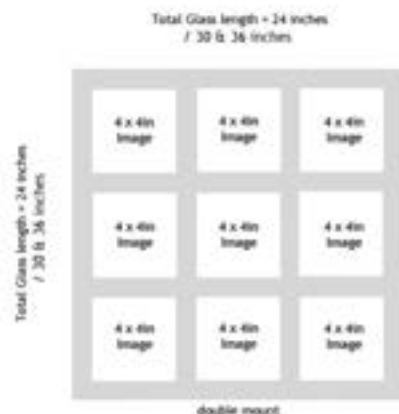


SAMPLE A
This selection is available in either portrait or landscape format.
Many layout variations are available to suit different image formats.

SAMPLE B
Many layout variations are available to suit different image formats.



SAMPLE C
Many layout variations are available to suit different image formats.



Also now available using 6 x 6 & 8 x 8in images.



Mirfield . West Yorkshire . 07939 063407

PORTRAITURE PRICE LIST

If your exact requirements are not listed, or you have a particular request just give me a call

All images are available in colour B&W and Sepia

All framed images are available with white or black core mounts

All images are available as print only, framed portraits or stretched onto block canvas/ mdf

An additional pricelist of larger sized / special items is available

SESSION FEE

£40 payable by cash or debit / credit card at the portrait photographic session.

This fee includes:

- The home portrait photography session.
- The return visit to show proof images and make your selections.
- The delivery of your final order.

PRINTS ONLY

Print prices are based on the square format print size . The equivalent size rectangular and letterbox format prints are priced identically.

Eg. 6 x 6in = 7 x 5in = 8 x 4in = £28.00

| Print size | Prices |
|---------------|----------|
| 4 in x 4 in | £ 16.00 |
| 6 in x 6 in | £ 28.00 |
| 8 in x 8 in | £ 45.00 |
| 10 in x 10 in | £ 72.00 |
| 12 in x 12 in | £ 95.00 |
| 14 in x 14 in | £ 125.00 |



FRAMED PRINTS

Highest quality prints, within a frame of your choice with mount/s & glass. All frames are bespoke hand made frames of the highest quality. Due to the nature of using natural materials some small variations in frames may occur from the samples. All frames are supplied with special fade resistant mounts.

| Print size | Frame glass size | Stand Included | Single/Double Mt | Price |
|-------------|------------------|----------------|------------------|---------|
| 4in x 4in | 8in x 8in | Yes | Single Mount | £47.00 |
| 6in x 6in | 12in x 12in | No | Single/Double Mt | £82.00 |
| 8in x 8in | 16in x 16in | No | Double Mount | £112.00 |
| 10in x 10in | 18in x 18in | No | Double Mount | £156.00 |
| 12in x 12in | 20in x 20in | No | Double Mount | £205.00 |
| 14in x 14in | 22in x 22in | No | Double Mount | £225.00 |

MULTI-IMAGE FRAMES - SEE SAMPLE A (SEE OVERLEAF)

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Please note . The following multi-image Frames are generally bespoke items, please take advantage of my experience and design expertise, I am happy to help and advise you with any of your selections.

| Print size | Maximum no. Images | Single/Double Mt | Price Per Image |
|------------|--------------------|------------------|-----------------|
| 4in x 4in | 5 no. Images | Single Mount | £55.00 |
| 6in x 6in | 4 no. Images | Double Mount | £65.00 |
| 8in x 8in | 3 no. Images | Double Mount | £75.00 |

MULTI-IMAGE FRAMES - SEE SAMPLE B (SEE OVERLEAF)

Please note . The following multi-image Frames are generally bespoke items, please take advantage of my experience and design expertise, I am happy to help and advise you with any of your selections.

| 4 Image Frame | Frame Glass Size | Single/Double Mt | Price |
|---------------|------------------|------------------|---------|
| 4in x 4in | 17in x 17in | Double Mount | £225.00 |
| 6in x 6in | 23 in x 23in | Double Mount | £275.00 |

MULTI-IMAGE FRAMES - SEE SAMPLE C (SEE OVERLEAF)

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| 9 Image Frame | Frame Glass Size | Single/Double Mt | Price |
|---------------|------------------|------------------|---------|
| 4in x 4in | 24in x 24in | Double Mount | £295.00 |
| 6in x 6in | 30in x 30in | Double Mount | £405.00 |
| 8in x 8in | 32in x 32in | Double Mount | £535.00 |

PORTRAIT ALBUMS

A gorgeous Graphistudio bookbound album , layout can be fully approved/amended before going to print.. Samples available to see of both Baby Book and Wedding Book style

| Album page size | No. of pages | Album Colour | Price |
|--------------------|---------------------|--------------|---------|
| 20x 20cm Baby Book | 20 no. (10 spreads) | Personalised | £175.00 |
| 20x 30cm Wedd Book | 40 no. (20 spreads) | Personalised | £420.00 |

USB

All your portrait images supplied in high resolution jpeg printable format on USB stick displayed in a presentation box. Supplied with a domestic copyright of use.

| Product | No. of prints | Box | Price |
|---------|---------------|-------|---------|
| USB | All Images | White | £375.00 |

BLOCK CANVAS / MDF BLOCK

All your portrait images are available stretched onto block canvas or presented on mdf block either as individual images or joined to create compilation blocks.

| Square Size | Rectangular Size | Price | Letterbox Size | Price |
|-------------|------------------|---------|----------------|---------|
| 20in x 20in | 24in x 18in | £185.00 | 24in x 12in | £185.00 |
| 24in x 24in | 30in x 20in | £230.00 | 36in x 18in | £230.00 |
| 30in x 30in | 36in x 24in | £320.00 | 48in x 24in | £390.00 |

ANY QUERIES OR TO DISCUSS YOUR INDIVIDUAL
REQUIREMENTS CALL 07939 063407

MULTI-IMAGE FRAME STYLES

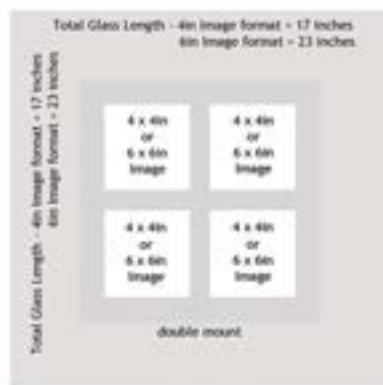


SAMPLE A

This selection is available in either portrait or landscape format.
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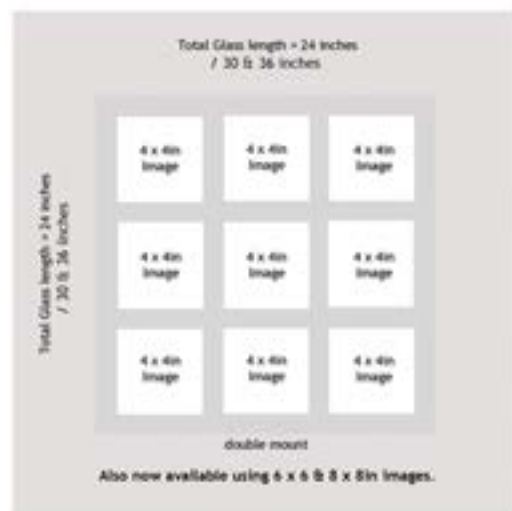
SAMPLE B

Many layout variations are available to suit different image formats.



SAMPLE C

Many layout variations are available to suit different image formats.



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| Print size | Prices |
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| 8in x 8in | £20.00 |
| 10in x 10in | £30.00 |
| 12in x 12in | £50.00 |



USB

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|---------|---------------|-------|---------|
| USB | All Images | White | £275.00 |

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|------------|--------------------|------------------|-----------------|
| 6in x 6in | 4 no. Images | Double Mount | £55.00 |
| 8in x 8in | 3 no. Images | Double Mount | £65.00 |

MULTI-IMAGE FRAMES - SEE SAMPLE B (SEE OVERLEAF)

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|---------------|------------------|------------------|---------|
| 4in x 4in | 17in x 17in | Double Mount | £156.00 |
| 6in x 6in | 23 in x 23in | Double Mount | £205.00 |

MULTI-IMAGE FRAMES - SEE SAMPLE C (SEE OVERLEAF)

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| 9 Image Frame | Frame Glass Size | Single/Double Mt | Price |
|---------------|------------------|------------------|---------|
| 4in x 4in | 24in x 24in | Double Mount | £275.00 |
| 6in x 6in | 30in x 30in | Double Mount | £395.00 |
| 8in x 8in | 32in x 32in | Double Mount | £495.00 |

PORTRAIT ALBUMS

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|--------------------|---------------------|--------------|---------|
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| Square Size | Rectangular Size | Price | Letterbox Size | Price |
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| 24in x 24in | 30in x 20in | £320.00 | 36in x 18in | £230.00 |
| 30in x 30in | 36in x 24in | £185.00 | 48in x 24in | £390.00 |

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